NGO LUU HA MY

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EDUCATION

HanoiAmsterdam High School for the Gifted - Specialization: Literature

2021 - 2024

• **GPA:** Grade 10: 9.6 | Grade 11: 9.5

• **IELTS:** 7.0

DATA RESEARCH

Author & Independent Researcher | "Research on the factors influencing Vietnam's renewable energy development" 08/2023 - 10/2023

- Browsed 300+ publications and articles in 2 months on Vietnam's renewable energy landscape to understand prior findings and identify gaps
- Communicated with 100 energy experts from 25 energy enterprises to comprehend current practices, policies, and opinions on renewable energy in Vietnam
- Utilized advanced analytical methods including exploratory factor analysis, Cronbach's Alpha reliability test, and statistical analysis on SPSS 20 to uncover hidden factors and patterns, ensured the data's reliability, and drew conclusions

LEADERSHIP

Founder | GreenSync Project

07/2023 - Present

A project dedicated to environmental protection, aiming for a sustainable lifestyle, alongside distributing recycled products

- Directed 50 members to organize Eco Xmas Fair a waste recycling fair including exchanging old batteries for gifts, using milk cartons to create recycled plant pots, bamboo straws, biodegradable nylon bags, attracting over 150 participants in each activity
- Collaborated with NGO "Green Footprint" and Savills Vietnam to organize the Plastic Detox event, collecting 100 kg of plastic waste and planting 500 trees across Hanoi over 2 days
- Installed a selling booth at the Fafa Land Christmas Fair at Complex 01 for recycled plant pots made from milk cartons, paper straws, razors, and brushes made from straw powder, generating over \$500 in revenue.

Founder | Heroes - Tram Yêu Thương

02/2023 - 12/2023

A project for providing support and sharing difficulties with pediatric patients suffering from blood-related diseases

- Led 30 participants in weekly activities, including organizing entertaining events and providing gifts at the Central Hematology and Blood Transfusion Institute in Hanoi
- Garnered sponsorship from benefactors to provide resources and support of \$500 to children with blood-related diseases during the Christmas Holiday

Founder | Dilly Daisy

03/2022 - 08/2022

An ikebana flower a arrangement club

• Opened the <u>Ikebana exhibition</u> under the guidance of Mrs. Thanh Tu, the Principal of the <u>Ikebana Ikenobo Viet Nam Central Study</u> Group, to promote Japanese culture through flower arrangement, tea-drinking & mochi-eating rituals

President | Ams Media

11/2022 - 10/2023

The largest professional communication club at Hanoi-Amsterdam High School for the Gifted

• Recruited and led 80 students, which included appointing officers and overseeing daily operations.

- Chaired events of "December to Remember", "Memoria, Socialet Season 4" attracting over 150 participants each event.
- Supervised 14 members to produce media and articles content on the beauty and people of Amsterdam, reaching +2000 social interactions and \$400 donation for Children Pediatrics Center.

Vice President | Hanoi Amsterdam Entrepreneurz Club

08/2022 - 10/2023

A non-profit project to encourage dialogue among luminaries of Hanoi Amsterdam and Vietnam's top businesses on important economic and social issues

- Hosted business exchange discussion between over 30 executives from leading Vietnam companies and 92 club members, such as Mr. Nguyen Huy Hoang (founder of Housing 1st, Asia World, Hoang Nguyen BR), Mr. Pham Son Tung (head marketing of Heineken, Orion)
- Executed annual entrepreneur competition "The Genius Idea" a playground for business-minded youth with distinctive ideas to materialize their visions

Head of Organization | HAEC Inception Camp

05/2022 - 08/2022

A camp provides the resources, structure, steps, and a supportive environment for high school students interested in entrepreneurship

- Managed the activities of 60 members during the process of recruitment, training, and coordination.
- Operated an advertising campaign, including designing brand identity and word-of-mouth marketing, promoting an increase of 3000 followers on the Facebook page and subscription of 80 new campers
- Established partnerships with over 50 business leaders as guest speakers at the camp, offering case studies and insights into the practicalities of running a business

Head of Content Department | "Ngay Hoi Anh Tai 2023"

04/2023 - 12/2023

The largest annual event at Hanoi-Amsterdam High School for the Gifted

- Orchestrated a series of talent competitions to discover the school's victorious specialized department
- Monitored the progress of six team members in directing the conceptualization and content of the event, attracting over 5000 attendees

Head of Public Relations Department, Trang Hoa

09/2022 - 09/2023

A project to promote the beauty of Vietnamese literature

- Led 10 members in crafting media articles on Vietnamese literature, emphasizing its diversity through 15 works to promote a reading habit
- Contacted 23 KOLS to propagandize the event, increasing +5000 social interactions

EMPLOYMENT/ INTERNSHIP

Internship | ES-GLOCAL Auditing Company Limited

06/2022 - 09/2022

- Received training on fundamental accounting principles and regulations, including balance sheets, income statements, as well as assets and liabilities for businesses
- Acquired proficiency in using Misa accounting software under the guidance of Msc. Nguyen Hong Hai
- Practiced handling accounting documents and financial reporting for specific technology-focused companies, such as Sai Gon Technology Services Joint Stock Company
- Received distinguished recognition for maintaining 100% productivity and earned a good certificate from the vice director.

SKILL & INTEREST

- Arrange Flower
- Poetry
- Drawing